

# Demand For Services

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# Agenda

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- The scope of the project
- The participating countries
- The coverage of the survey
- The preparations
- The questionnaire
- The time schedule



## The objective and scope of the project (1)

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- A better understanding of the interdependence between the services sector and other sectors of the economy
- An improved knowledge of the factors of growth in the services sector



## The objective and scope of the project (3)

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- Provide information about the degree of and the barriers to internationalisation of the services sector
- The project will test the possibility of breaking down the total purchases into goods and services



## Participating countries:

Finland

Latvia

Lithuania

Poland

Greece

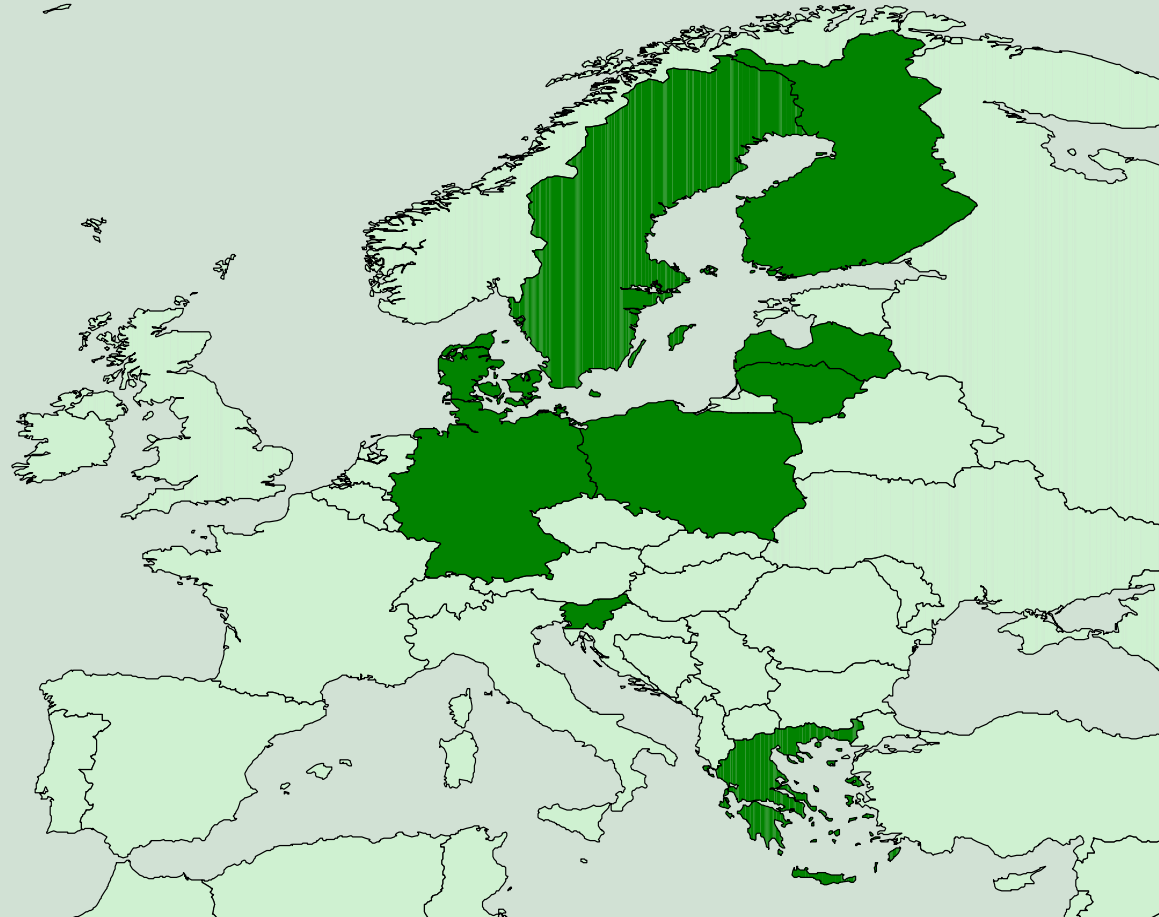
Slovenia

Germany

Denmark

Sweden

+ Eurostat



# Coverage (1)

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- Construction
- Hotels and restaurants
- Transport, Storage, and Communication
- Trade
- Manufacturing
- Business services
- Other services – sewage, motion picture and video production, news agencies



## Coverage (2)

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### Size classes

- Optional size class: 20-49 employed
- 50-249 persons employed
- 250 + persons employed

### Statistical unit

- The enterprise will be the statistical unit for the survey.



# Exploring the field

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- Inventory of existing national data collection on demand for services
- Study of user needs
- Keep burden on business to a minimum





# Pilot tests

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## Method

- The participating countries have chosen the method according to their needs and tradition

## Results

- Revision of the questionnaire and generally promising results



# The questionnaire (1)

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## Question 1

Is the enterprise part of an enterprise group ?

## Question 2

Who is your most important service provider?

## Question 3

*For externally bought services:*

What is the location of your main service provider?

Is the contract on a permanent or non-permanent basis?



# The questionnaire (2)

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## Question 4

- Perceived barriers when purchasing services outside your country

## Question 5

- How would you expect your purchases of services from external service providers to change over the next two years?



## The questionnaire (3)

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The quantitative questions:

### **Question 6**

Breakdown of purchases of services by 12 categories - transport, ICT, marketing etc.

### **Question 7**

Service related investments



# Time schedule

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- **September – November 2004**  
Survey
- **December 2004**  
Report and data from the participating countries
- **January – February 2005**  
Final report and conclusions



# Expected outcome – wrap up

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## March 2005

- A better understanding of the interdependence between the services sector and other sectors of the economy
- An improved knowledge of the factors of growth in the services sector
- Provide information about the degree of and the barriers to internationalisation of the services sector
- Recommendation concerning break down of total purchases into goods and services

